



SPONSORSHIP & MEDIA INFORMATION

Presented By:



Facility Sponsor:



OVERVIEW

The Aeronautical Engineering and Robotics Program (AERo), is a next-generation STEM-based program utilizing quadcopter technology, blending robotics education with the excitement of drone racing. The program is designed to give students a conceptual understanding of newtonian mechanics, fluid dynamics, and electricity & magnetism. Participating students in the AERo Program will be tasked to design and build their team's quadcopter to racing specifications. Students will also have the opportunity to experience our Flight Academy, which will teach them the knowledge of quadcopter safety, best practices, and expertise in FPV drone racing.



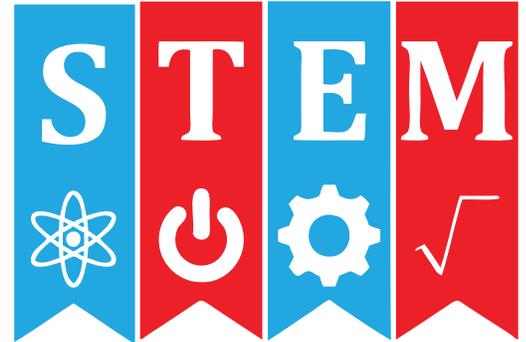
The program culminates in interscholastic tournament races between the AERo teams, as well as an end of season presentation from each participating team on their experience. The winning team for the year will be based on their overall documentation of their build, piloting ability, their creativity and problem solving skills addressing their mission objectives, and the final presentation of their experience for their team.

WHERE YOU MATTER

The AERo Program is looking for local businesses, organizations, and individuals who would take pride as a team sponsor and supporter of our participating schools. Each team will receive an AERo Race Spec Multicopter Kit, which includes a set of standard electronics assembly tools, flight simulation software, a mini practice drone, dri-fit team shirts, parts & accessories for the custom-spec quadrotor build, and a set of FPV video goggles. As a team sponsor, you have the option to work with students directly and help them claim the top spot. Sponsors will receive reports & updates from team sponsored.

MEETING FUTURE RECRUITS

The AERo program is fun, but it also provides long-term benefits for Hawaii students. The AERo program looks to help cultivate the STEM based job market in Hawaii. AERo aims to motivate students to pursue a STEM-based degree with our exciting lesson plans and lab-based learning.



We also aim to also provide opportunities for employers to reach individuals who would be ideal career candidates that demonstrate critical and innovative thinking. As a team sponsor, you will have the opportunity to work, meet, and interact with many unique and talented individuals participating in the program.



In our community, we have identified an issue where many brilliant young minds leave Hawaii for better career opportunities. To help address the “brain drain,” we look to contribute to Hawaii’s candidate pool by motivating students with AERo’s exciting lesson plans and lab based learning to pursue a higher education in a STEM-related degree.

With all of the exciting lesson plans and lab-based learning, we look to motivate students in the AERo program pursue careers in science, technology, engineering, and mathematics with the goal of joining the workforce and producing a sustainable, innovative future for Hawaii.

SPONSORSHIP PACKAGES

CO-PRESENTING SPONSOR - \$10,000

- Sponsorship of 2 Full Package AERo Program Teams
- Sponsorship of 3 AERo Cadet Teams
- Opportunity to Donate Prizes for Tournament Winners
- Sponsor Banner (2x5) at AERo hosted events & AERo Grand Prix
- JCI Honolulu AERo Shirts for Team
- Sponsor Acknowledgement in Student Portfolio
- Sponsor Presence on Team Jersey (patch on sleeve)
- Sponsor Message on AERo Website & JCI Honolulu channels
- Speaking Opportunity during program the Academy Meets & AERo Grand Prix
- Inclusion in pre- and post-program marketing & PR
- Sponsor logo on event collateral, photos/videos, tech days, grand prix
- Sponsor table at JCI Honolulu Signature Event

GOLD SPONSOR - \$5,000

- Sponsorship of 1 Full Package AERo Program Team
- Sponsorship of 1 AERo Cadet Team
- Opportunity to Donate Prizes for Tournament Winners
- Sponsor Banner (2x5) at AERo hosted events & AERo Grand Prix
- JCI Honolulu AERo Shirts for Team
- Sponsor Acknowledgement in Student Portfolio
- Sponsor Presence on Team Jersey (patch on sleeve)
- Sponsor Message on AERo Website & JCI Honolulu channels
- Speaking Opportunity during program the Academy Meets & AERo Grand Prix
- Inclusion in pre- and post-program marketing & PR
- Sponsor logo on event collateral, photos/videos, tech days, grand prix
- Admission for 2 to JCI Honolulu Signature Event

SILVER SPONSOR - \$3,000

- Sponsor Acknowledgement in Student Portfolio
- Sponsor Presence on Team Shirt (sleeve)
- Sponsor Message on AERo Website
- Inclusion in pre- and post-program marketing & PR
- Sponsor Banner (2x5) at AERo hosted events & AERo Grand Prix
- Sponsor logo on event collateral, photos/videos, raceday

SUPPORTING SPONSOR - \$500

- Company Name Listed on AERo Website & JCI Honolulu channels
- Inclusion in pre- and post-event marketing & PR

*Payments are made to JCI Honolulu, a 501(c)4 nonprofit organization,
and are therefore non-tax deductible*

For more information, please contact:

Tyler Hiranaka

(808) 542-9498 or email info@aerohawaii.org